



Founded by Downtown Seattle Association

# DOWNTOWN SEATTLE NEIGHBORHOOD MARKETING

## Promote Your Neighborhood!

The Metropolitan Improvement District (MID) invites you to help shape the Denny Triangle, Waterfront and West Edge neighborhood's marketing efforts while meeting your neighbors! Join us at this twice-yearly community event for light breakfast, lunch or appetizers, updates on this year's summer plans and some lively discussion on Downtown Seattle's holiday marketing campaign, neighborhood-specific summer promotions and on-going neighborhood marketing efforts!

### DENNY TRIANGLE NEIGHBORHOOD

April 25, 2012

Noon - 1:30 p.m. (Discussion begins at 12:30 p.m.)

Pan Pacific Hotel Seattle

2125 Terry Avenue, Seattle, WA 98121

### PIONEER SQUARE NEIGHBORHOOD

April 17, 2012

8:00 - 9:30 a.m. (Discussion begins at 8:30)

Caffe Umbria

320 Occidental Avenue South, Seattle, WA 98104

### WATERFRONT NEIGHBORHOOD

April 25, 2012

8:30 - 10:00 a.m. (Discussion begins at 9:00 a.m.)

Seattle Aquarium

1483 Alaskan Way (Pier 59), Seattle, WA 98101

### WEST EDGE NEIGHBORHOOD

April 18, 2012

5:00 - 7:00 p.m. (Discussion begins at 6:00 p.m.)

McCormick & Schmick's Seafood Restaurant

1103 First Avenue, Seattle, WA 98101



**PLEASE RSVP** to Chelsea Asplund at 206-613-3247 or [ChelseaA@DowntownSeattle.org](mailto:ChelseaA@DowntownSeattle.org).

Feel free to forward this invitation to your fellow neighborhood contacts. We hope to see you there!

The Metropolitan Improvement District (MID) is a non-profit service organization that provides cleaning and safety/hospitality services, as well as destination marketing, research, business recruitment, market analysis, and transportation solutions for Downtown Seattle. Founded by the Downtown Seattle Association in 1999, the MID is financed through tax assessments on Downtown properties and covers a 225 square block area in Downtown Seattle's core. Each day, MID ambassadors patrol the streets of the Denny Triangle, Pioneer Square, Retail Core, Waterfront and West Edge neighborhoods in order to maintain Seattle's healthy, vibrant urban core. [DowntownSeattle.com](http://DowntownSeattle.com)