PIONEER SQUARE COVID-19 INFORMATION AND UPDATES
APRIL 24, 2020 1:30-2:30p
TODAY’S AGENDA

THE FOLLOWING TOPICS WILL BE COVERED DURING TODAY’S SESSION

• Current public health and economic situation
• Business resources
• Workforce resources
• Artist resources
• Public safety and vacant properties resources
• Pioneer Square resources and response

Questions?
Type them into the chat box and we will address them intermittently throughout the presentation and at the end.
CURRENT SITUATION

PUBLIC HEALTH

On Thursday, April 2nd, Governor Jay Inslee announced a month-long extension of his “Stay Home, Stay Healthy” emergency order. The order, which banned all gatherings and temporarily shuttered non-essential businesses, will continue through May 4 and entails the following:

• Requires every Washingtonian to stay home unless they need to pursue an essential activity.
• Ban all gatherings for social, spiritual and recreational purposes.
• Close all businesses except essential businesses. To clarify status, or to petition to be added to this list, please email: business@mil.wa.gov.
BUSINESS RESOURCES

FEDERAL

- SBA Economic Injury Disaster Assistance/CARES Act
  - OED offering technical assistance

- Paycheck Protection Program

- Employee Retention Credit

- Families First Coronavirus Relief Act

- Extended tax filing deadline – July 15
• Working Washington Small Business Emergency Response Program
  • Application closed in King County

• [Link](https://example.com) Revenue will work with businesses who cannot file or pay taxes on time
BUSINESS RESOURCES
LOCAL, FINANCIAL

Government
• City of Seattle Small Business Stabilization Fund
  • Round one complete
• SPU/SCL deferment payment
• B&O tax deferment

Non-Government
• Sounders FC Relief Fund - next cycle 4/17-4/29
BUSINESS RESOURCES
LOCAL, NON-FINANCIAL

• Weekly OED Webinar – Wednesdays 11a

• Temporary Food Pick Up Zone

• LCB alcohol sale regulation change

• #SupportSeattleSmallBiz Map
WORKER + ARTIST RESOURCES

WORKER

• United Way King County Rental Assistance
• The Plate Fund

ARTIST

• Artist Trust Relief Fund
• 4Culture Cultural Relief Fund
PUBLIC SAFETY AND VACANT PROPERTIES

- **MID operations and hours**: M-F 9a-1:30p
- **Securing Businesses during closures**
- **SPD Trespass Program**
- **CPTED Assessments and Security Site Assessments**
- **Community Police Team Officers**
- **SPD West Precinct online resources**
- **SDCI Tips for Securing Vacant Properties**
ALLIANCE
ADVOCACY

• The Alliance for Pioneer Square is advocating on behalf of Pioneer Square regarding business and worker resources, public safety, and more to:
  • The Office of Mayor Durkan
  • Seattle City Council
• Collective advocacy in coordination with other Seattle BIAs
ALLIANCE RESOURCES

- Regular information dissemination
- Support Local – Pioneer Square Marketplace
- #SupportPSQ campaign
- Facebook Business Owner and Managers Page
- Mural project
REGULAR INFORMATION DISSEMINATION

• Weekly Tuesday resource email
• Comprehensive online resource list
• Loans, grants, up-to-the-minute developments impacting businesses and property managers

• Resource list
SUPPORT LOCAL - PIONEER SQUARE MARKETPLACE

- Curated selection of goods + services
- Takeout/delivery function
- support.pioneersquare.org

It's more important than ever to continue to support Pioneer Square small businesses. We hope that this website will be a valuable resource both to those who need a little help, and to those with help to give.
#SUPPORTPSQ CAMPAIGN

- Promoted posts on Instagram and Facebook
- Web banners
- Responsive search ads
- Performance: +1.5m views; +4k clicks, 102 engagements
Here are some easy tips to support your community during COVID-19. Food delivery, gift cards, and more. Contact Us: Call (206) 667-0087.
FACEBOOK BUSINESS OWNER AND MANAGERS PAGE

- Open to PSQ business owners and managers
- Connect and share resources
- [Join here](#)
MURAL PROJECT

• Collaboration with PSQ artists, businesses, property managers

• Funding for APS murals made possible by
  ■ The Pioneer Square BIA
  ■ The Pioneer Square Residents’ Council
  ■ Donation

• Neighborhood-wide numbers:
  ■ 23 murals completed
  ■ 10 murals in progress
  ■ More to come!
THIS IS TEMPORARY
Seattle is a house

Perched

on the comings and goings

of water
THIS TOO SHALL PASS
NEXT STEPS AND FOLLOW UP

• Today’s slides and recording shared after this meeting

• Next Pioneer Square COVID-19 Updates and Information Session to be held on Friday, May 8th, 2020 1:30-2:30 PM

• Visit allianceforpioneersquare.org for full COVID-19 resources

• Email info@pioneersquare.org to sign up for weekly COVID-19 updates
QUESTIONS?
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