## PIONEER SQUARE COVID-19 INFORMATION AND UPDATES APRIL 24, 2020 1:30-2:30p



### TODAY'S AGENDA

## THE FOLLOWING TOPICS WILL BE COVERED DURING TODAY'S SESSION

- Current public health and economic situation
- Business resources
- Workforce resources
- Artist resources
- Public safety and vacant properties resources
- Pioneer Square resources and response

#### **Questions?**

Type them into the chat box and we will address them intermittently throughout the presentation and at the end.



# **CURRENT SITUATION**

#### **PUBLIC HEALTH**

On Thursday, April 2nd, Governor Jay Inslee announced a month-long extension of his "Stay Home, Stay Healthy" emergency order. The order, which banned all gatherings and temporarily shuttered non-essential businesses, will continue through May 4 and entails the following:

- Requires every Washingtonian to stay home unless they need to pursue an essential activity.
- Ban all gatherings for social, spiritual and recreational purposes.
- Close all businesses except essential businesses. To clarify status, or to petition to be added to this list, please email: business@mil.wa.gov.











## BUSINESS RESOURCES

#### **FEDERAL**

- SBA Economic Injury Disaster Assistance/CARES Act
  - OED offering technical assistance
- Paycheck Protection Program
- Employee Retention Credit
- <u>Families First Coronavirus Relief Act</u>
- Extended tax filing deadline July 15





Administration



## BUSINESS RESOURCES STATE

- Working Washington Small Business Emergency Response Program
  - Application closed in King County
- WA Revenue will work with businesses who cannot file or pay taxes on time





# BUSINESS RESOURCES

LOCAL, FINANCIAL

#### Government

- City of Seattle Small Business Stabilization Fund
  - Round one complete
- SPU/SCL deferment payment
- B&O tax deferment

#### **Non-Government**

Sounders FC Relief Fund- next cycle 4/17-4/29













# BUSINESS RESOURCES

LOCAL, NON-FINANCIAL

- Weekly OED Webinar Wednesdays 11a
- Temporary Food Pick Up Zone
- LCB alcohol sale regulation change
- #SupportSeattleSmallBiz Map





# WORKER + ARTIST RESOURCES

#### WORKER

- United Way King County Rental Assistance
- The Plate Fund





#### **ARTIST**

- Artist Trust Relief Fund
- 4Culture Cultural Relief Fund















# PUBLIC SAFETY AND VACANT PROPERTIES

- MID operations and hours: M-F 9a-1:30p
- Securing Businesses during closures
- SPD Trespass Program
- CPTED Assessments and Security Site Assessments
- Community Police Team Officers
- SPD West Precinct online resources
- SDCI Tips for Securing Vacant Properties









# ALLIANCE ADVOCACY

- The Alliance for Pioneer Square is advocating on behalf of Pioneer Square regarding business and worker resources, public safety, and more to:
  - The Office of Mayor Durkan
  - Seattle City Council



Collective advocacy in coordination with other Seattle BIAs











# ALLIANCE RESOURCES

- Regular information dissemination
- Support Local Pioneer Square Marketplace
- #SupportPSQ campaign
- Facebook Business Owner and Managers Page
- Mural project













# REGULAR INFORMATION DISSEMINATION

- Weekly Tuesday resource email
- Comprehensive online resource list
  - Loans, grants, up-to-the-minute developments impacting businesses and property managers



• Resource list



# SUPPORT LOCAL -PIONEER SQUARE MARKETPLACE

- Curated selection of goods + services
- Takeout/delivery function
- <u>support.pioneersquare.org</u>







It's more important than ever to continue to support Pioneer Square small businesses. We hope that this website will be a valuable resource both to those who need a little help, and to those with help to give.



PIONEER

ET 1825 SQUARE 184712

₩ SHOP

It's more important than ever to continue to support Pioneer Square small businesses.

We hope that this website will be a valuable resource both to those who need a little help, and to
those with help to give.







≅ SHOP
™ TAKEOUT

#### LIST OF RESTAURANTS >









ORDER DELIVERY Order Pickup

#### OTHER PRODUCTS BY FOUNDRY VINEYARDS



FOUNDRY VINEYARDS 2018 Tempranillo Rosé \$23

View Details

LEARN MORE ABOUT FOUNDRY VINEYARDS >

# #SUPPORTPSQ CAMPAIGN

- Promoted posts on Instagram and Facebook
- Web banners
- Responsive search ads
- Performance: +1.5m views; +4k clicks, 102 engagements













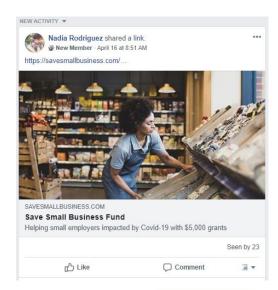






# FACEBOOK BUSINESS OWNER AND MANAGERS PAGE

- Open to PSQ business owners and managers
- Connect and share resources
- Join here





### **MURAL PROJECT**

- Collaboration with PSQ artists, businesses, property managers
- Funding for APS murals made possible by
  - The Pioneer Square BIA
  - The Pioneer Square Residents' Council
  - Donation
- Neighborhood-wide numbers:
  - 23 murals completed
  - 10 murals in progress
  - More to come!

















# NEXT STEPS AND FOLLOW UP

- Today's slides and recording shared after this meeting
- Next Pioneer Square COVID-19 Updates and Information Session to be held on <u>Friday</u>, <u>May 8th</u>, <u>2020 1:30-2:30 PM</u>
- Visit <u>allianceforpioneersquare.org</u> for full COVID-19 resources
- Email <a href="mailto:info@pioneersquare.org">info@pioneersquare.org</a> to sign up for weekly COVID-19 updates



## **QUESTIONS?**



# NEXT STEPS AND FOLLOW UP

- Today's slides and recording shared after this meeting
- Next Pioneer Square COVID-19 Updates and Information Session to be held on <u>Friday</u>, <u>May 8th</u>, <u>2020 1:30-2:30 PM</u>
- Visit <u>allianceforpioneersquare.org</u> for full COVID-19 resources
- Email <a href="mailto:info@pioneersquare.org">info@pioneersquare.org</a> to sign up for weekly COVID-19 updates

