

■ THINGS ARE HAPPENING

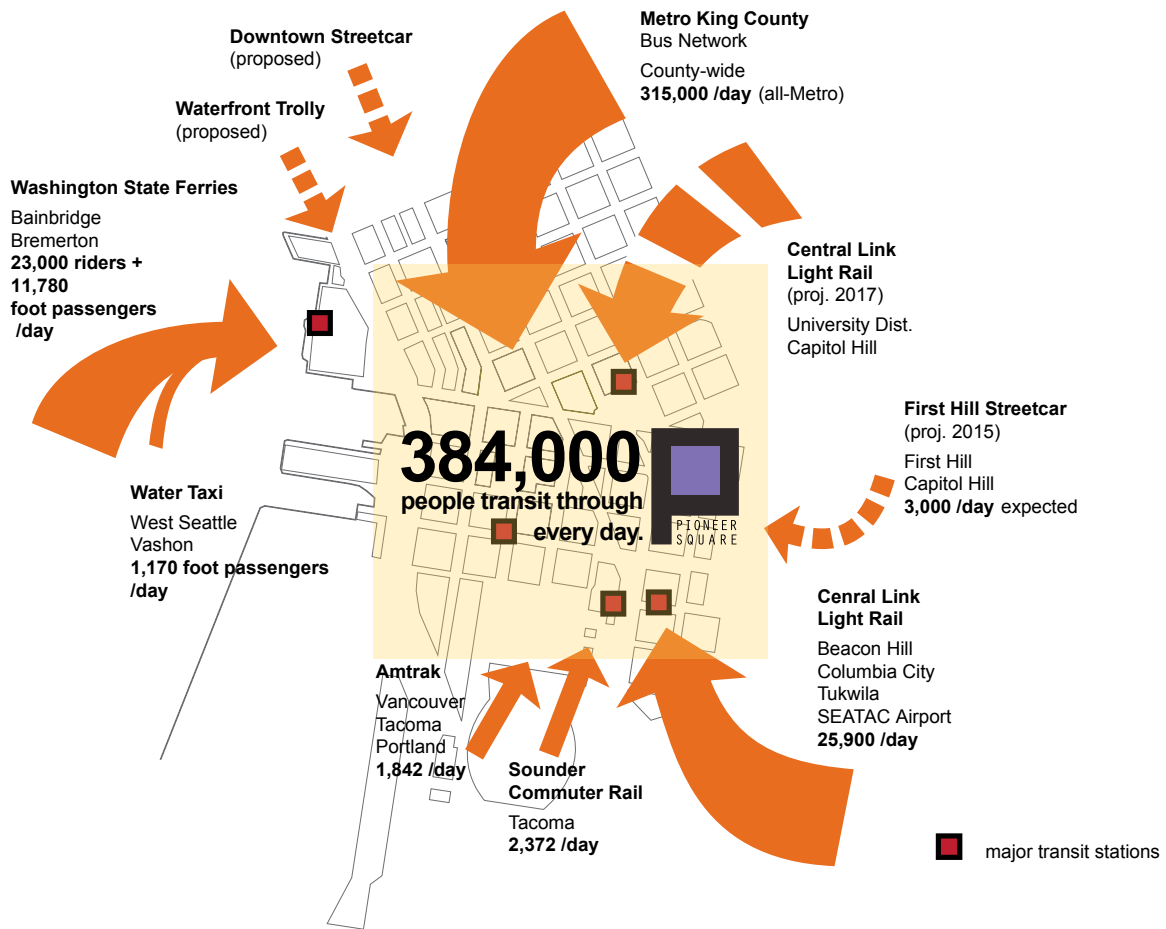
Pioneer Square is a complex neighborhood of history, stunning architecture, arts and technology, boutiques and sports bars, active parks and alleys, struggle and affluence, tourists and sports fans, public transit, trees, and unimaginable, extraordinary restaurants. It's also in the midst of unprecedented construction--along the waterfront, restoration projects, and on those few parcels where new developments can be integrated thoughtfully into the historic district. Amid it all, business is booming. And we who love Pioneer Square, love it fiercely. Things are happening:

- Longtime businesses and those bold enough to open during the recession were the first to welcome the new wave of restaurants and retailers to the neighborhood, over 50 in the past 3 years.
- Residents are moving in and stepping up to advocate for Pioneer Square, serving on boards, pitching in for the annual Spring Clean, and fervently supporting local businesses.
- Upper level businesses are thriving as CEOs recognize the draw of the neighborhood for their employees.
- Home of the country's first Art Walk, Pioneer Square supports the most dense concentration of artists, galleries, and studios in Seattle.
- The First Hill Streetcar adds a new option to the busiest transit hub in the Pacific Northwest and plans are underway for the 1st Avenue Streetcar.
- Construction is underway for the 23-story Embassy Suites Hotel, new residential projects, and the new Weyerhaeuser headquarters.
- The Alliance is leading real conversations about public safety and civility.
- People are buzzing about the bounty of amazing restaurants and intriguing retail.
- and watching businesses collaborate and promote each other is indeed a beautiful thing.

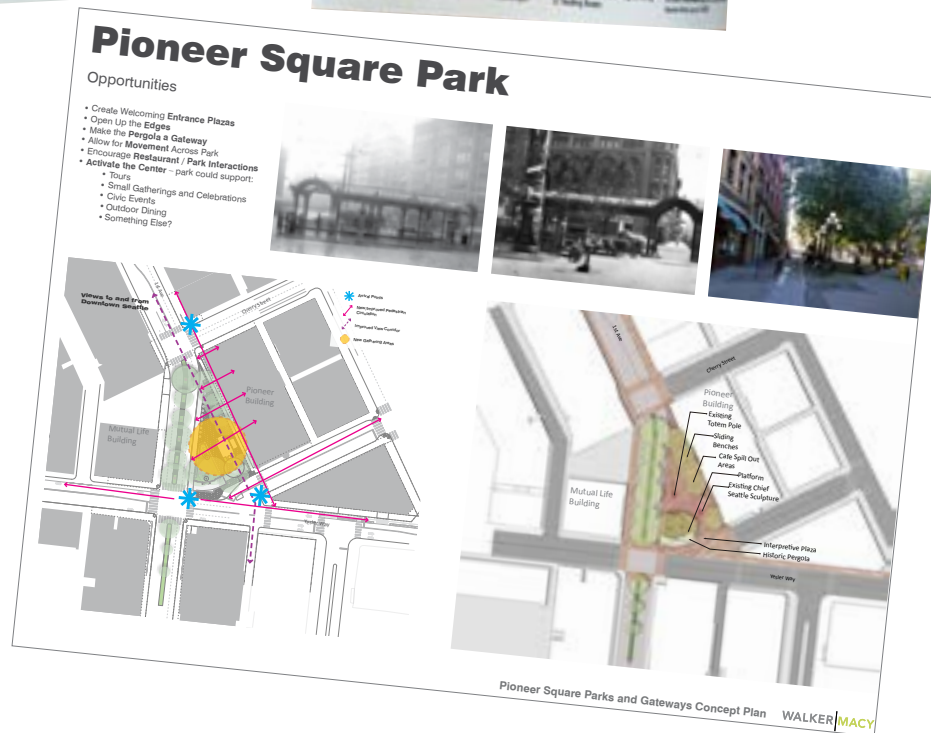
Whether you've been in Pioneer Square for years or thinking about moving your business here, we'd love to take you for a walk and tell you more. We can't help but be excited about what's ahead for our neighborhood. Call us!



■ PUGET SOUND'S BUSIEST TRANSIT HUB



ACTIVATING PARKS



■ ACTIVATING ALLEYS

Pending alley work will replace the current uneven, patched alley surfaces with a new cost-effective surface of historic and modern unit pavers (stone and brick), underground stormwater management system, and upgraded utilities. Once complete, these walkable, durable, and attractive surfaces will serve as a prototype for all alleys in the district.

PIONEER SQUARE ALLEYS | DESIGN PIONEER PASSAGE



SvR Design Company | Olson Kundig Architects | Leri Schwendinger Light Projects

The project is a model to get to a neighborhood meeting with the city and the public. The project is a model to get to a neighborhood meeting with the city and the public.



SvR Design Company | Olson Kundig Architects | Leri Schwendinger Light Projects

The project is a model to get to a neighborhood meeting with the city and the public. The project is a model to get to a neighborhood meeting with the city and the public.

■ NEW CONSTRUCTION IN OUR HISTORIC DISTRICT

Under the watch of the Pioneer Square Historic Preservation Board, stunning new development respects the historic architecture of the district.



200 OCCIDENTAL

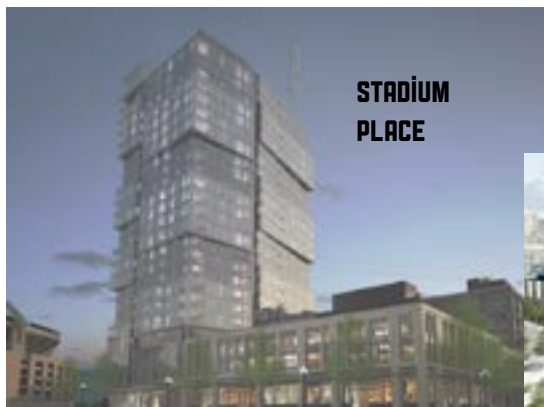
Future home of Weyerhaeuser and
17,200 sf new retail



EMBASSY SUITES HOTEL



ARGENS APARTMENTS



STADIUM PLACE



GRIDIRON CONDOMINIUMS