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PETITION TO ESTABLISH: Pioneer Square Business Improvement Area (BIA)

The Alliance for Pioneer Square was launched in June 2010 to lead implementation of the Pioneer Square 2015 Plan focused on the economic revitalization of the neighborhood. The Alliance also administers the Pioneer Square Business Improvement Area (BIA), a special assessment district established in 1983 to enhance our neighborhood business district. Our work includes:

- Neighborhood and business advocacy
- Economic development and retail recruitment
- Marketing and promotion
- Improving the built environment and pedestrian realm
- Street civility, and public safety
- Building neighborhood and organizational capacity

A major goal of the neighborhood work plan is to align the neighborhood boundaries and revise the BIA assessment methodology to ensure stable, long-term economic development for the neighborhood. The proposed changes include:

- Expanding the BIA boundary to be contiguous with the Historic District, and to include the tunnel construction site;
- Simplifying the BIA assessment formula to be based on business square footage or number of parking spaces; and
- Including all businesses in the BIA to promote equality of voice in the neighborhood

The Alliance and BIA have worked hard in recent years to bring about many positive changes to our neighborhood, including new restaurants and stores, new housing, and helping Pioneer Square businesses weather the impacts of construction nearby. The Alliance Board and BIA Board know that maintaining Pioneer Square's revival will require on-going and essential services that must be funded in an equitable and sustainable manner. These volunteer boards have spent the last year evaluating services, assessment methodologies, and future needs, to develop this plan for a new Pioneer Square Business Improvement Area.

We are asking every business in Pioneer Square — existing and future ratepayers — to sign a petition in support of the new Pioneer Square BIA. Signed petitions are needed for City approval, mail to: Alliance for Pioneer Square, 310 1st Ave. S, Suite 238, Seattle, WA 98104. Signed petitions may also be e-mailed to: bia@pioneersquare.org.

The following pages contain the petition language recommending that the City of Seattle reauthorize and expand the Pioneer Square BIA, effective January 1, 2014 and a map of the proposed BIA, as well as a Business Plan with proposed services and budget are available at <http://allianceforpioneersquare.org/bia-expansion/>.

PETITION TO ESTABLISH:

Business Name	
Business Address	
Estimated Business Square Footage	
Parking Spaces	
Use: <input type="checkbox"/> General <input type="checkbox"/> Parking <input type="checkbox"/> Warehouse/Industrial <input type="checkbox"/> Group Home/Day Shelter	

Note: 50% of the annual BIA Assessments will be billed in January and 50% in July. The first billing for the new Pioneer Square BIA will be in January 2014.

Please sign
HERE

Signature of Authorized Business Representative: _____

Name (print please): _____

Title: _____ Date: _____

e-mail: _____ Phone: _____