

Alliance for Pioneer Square Marketing Manager

The Alliance for Pioneer Square is looking for a Marketing Manager to work on communications and marketing projects in the Pioneer Square National Historic District. The position requires close collaboration with both Alliance team members and partnering organizations.

The Alliance for Pioneer Square is a 501-(c) (3) economic development organization. The mission of the Alliance is the betterment of Pioneer Square through advocacy, programming, marketing, and community action. The Alliance is comprised of neighborhood stakeholders, property and business owners, residents, and interested others. The Alliance administers the Pioneer Square Business Improvement Area.

Essential Functions:

- Execute marketing and communication strategy
- Manage organizational website, advertising campaign and social media presence
- Draft organizational communication materials including neighborhood newsletters, web copy, marketing materials and blog articles
- Work collaboratively with other organizations to maximize partnership opportunities
- Ensure brand consistency in marketing materials
- Project management
- Manage neighborhood promotions, including events and/or retail promotion programs

Qualifications

Skills/Experience

- Experience and passion for: marketing, design, business district revitalization, and/or related fields
- Exemplary verbal and written communications skills
- Excellent interpersonal skills, including the ability to build solid relationships and support among stakeholders, listen and provide assistance
- Experience with Word Press, Constant Contact, Office Suite and various social media platforms. Graphic design and web skills appreciated but not required
- Bachelor's Degree required

Qualities

- Tenacious and positive, with a "can do" attitude
- Outgoing, friendly personality
- Strong work ethic, independent, self-motivated, detail-oriented
- Ability to take action quickly
- Creative, with innovative implementation skills and solid problem-solving capability

To apply please submit your resume and cover letter to: jobs@pioneersquare.org. No agents or phone calls please. Applications are due Sunday February 9, 2020 by 11:59pm.