**Alley Lighting Matching Fund**

**Pride & Resilience Public Realm Project 2020**

PSQ Alley Lighting Matching Fund Description

The Alliance for Pioneer Square is pleased to announce the PSQ Alley Lighting Matching Fund. With $50,000 in funding from [Historic South Downtown](http://www.historicsouthdowntown.org/), we aim to support alley lighting improvements in Pioneer Square. The PSQ Alley Lighting Matching Fund supports the Alliance for Pioneer Square’s initiative to address critical public safety concerns and make strides toward alley revitalization.

The PSQ Alley Lighting Matching Fund will provide funds to property owners for alley lighting improvements. Building tenants who obtain written permission from their property owner are also welcome to apply for funding. The funding may be used for:

* Purchasing new light fixtures
* Purchasing replacement light fixtures
* Paying for electrician labor costs and wiring equipment
* Buying lighting control gear
* Select maintenance or cleaning service costs where existing products are appropriate for re-use
* Lift rental and installation equipment
* Related site and project specific permit fees

Applicants seeking funding may request funds for 50% of project costs (maximum award is $8,000). The Pride & Resilience Public Realm Working Group will make funding recommendations to the Alliance for Pioneer Square’s Board of Directors. Before funding is released, awardees will be required to obtain all necessary permits, including a [Certificate of Approval](https://www.seattle.gov/neighborhoods/programs-and-services/historic-preservation/certificate-of-approval) from the [Department of Neighborhoods Pioneer Square Historic District Preservation Board](https://www.seattle.gov/neighborhoods/programs-and-services/historic-preservation/historic-districts/pioneer-square-preservation-district).

Important Dates

**September 28** - Alley Lighting Matching Fund application opens

**October 1**- [Informational Webinar](https://www.eventbrite.com/e/psq-alley-lighting-matching-fund-informational-webinar-tickets-121318644331)

**October 23** - Draft application is due to [sara@pioneersquare.org](mailto:sara@pioneersquare.org) for feedback (optional)

**November 6** - Applications are due at 11:59 PM

**November 30** - Funding decisions expected (pending all permits and approvals)

Application Submittal Information

**To submit application materials, please email** [**sara@pioneersquare.org**](mailto:sara@pioneersquare.org) **with the email subject: Alley Lighting Matching Fund Application. For large files, please use** [**WeTransfer**](https://wetransfer.com/) **to share files with** [**sara@pioneersquare.org**](mailto:sara@pioneersquare.org)**.**

**PSQ Alley Lighting Matching Fund**

**Application Form**

**Initial Application Questions**

This section of the application asks for general information about the applicant, the proposed project location, and the current status of alley lighting at that location.

|  |  |
| --- | --- |
| Applicant Name |  |
| Applicant Email Address |  |
| Applicant Phone Number |  |
| Applicant relation to project site (e.g. property owner, commercial tenant, residential tenant etc.) |  |
| What is the name of the building and building address? |  |
| Does alley lighting for pedestrians currently exist on the building?\*  *Yes / No* |  |
| \*If yes, is the lighting functioning?  *Yes / No* |  |
| **\***If yes, when was the lighting installed or upgraded?  *(month, year)* |  |
| \*If yes, when was the lighting last maintained?  (Cleaned, components replaced, including lamp or control gear)  *(month, year)* |  |

**Project Proposal**

This part of the application requests specific information about the proposed alley lighting improvements. Please submit items B. through E. as attachments separate from this form. For large files, use a file transfer site (e.g. [wetransfer.com](https://wetransfer.com/)).

*\*\*Projects that propose to maintain or clean existing fixtures may skip items C. and D. Projects that involve new light fixtures are required to respond to all items (A. through D).*

1. In words, please provide a narrative description of the proposed lighting improvement.

(*How will the project illuminate and activate the alley? How will the project contribute to public safety?)*

1. UPLOAD current photos of the building and neighboring buildings in the alley at night, and during the day.
   1. Include at least one photo of the building/project site during the day.

*(Label: Project Site photo\_Day)*

* 1. Include at least one photo of the building/project site at night.

*(Label: Project Site photo\_Night)*

* 1. Include 1 photo of the alley where the project site is located during the day.

*(Label: Alley photo\_Day)*

* 1. Include at least one photo of the surrounding buildings at night.

*(Label: Alley photo\_Night)*

1. UPLOAD supporting materials of proposed improvement (e.g. scale drawing with dimensions showing proposed lighting, renderings, elevations, intended lighting plan).
   1. Indicate the quantity of fixtures
   2. Indicate the spacing between fixtures
   3. Indicate fixture mounting heights on the building
   4. Indicate the distance light fixtures protrude into the alley
   5. Indicate proposed method of attachment to building *(note Historic Preservation Board requires installation into mortar not brick)*.
2. UPLOAD proposed light fixture cutsheet(s) from the light manufacturer(s).
   1. Indicate the following light fixture parameters for procurement.

*(Highlight or mark-up manufacturer cutsheets with the following information and enter in the table below).*

|  |  |
| --- | --- |
| Wattage |  |
| Lumen Output |  |
| Color Temperature |  |
| Photometric Distribution |  |
| Shielding or glare control accessories |  |
| Mounting accessories |  |
| Control gear |  |

**Additional Project Questions**

These questions are intended to provide information about project implementation, the impact lighting improvements will have on the surrounding environment and community, as well as plans for maintaining lighting improvements once installed.

1. Who will install the proposed light fixtures or perform maintenance/cleaning services?
2. What equipment will be necessary to implement the project?
3. Will proposed lighting improvements be climb-able? Could your project be perceived as a safety hazard?
4. How does the project proposal address light pollution concerns?
5. How will fixtures be controlled on a nightly basis *(i.e. timer, photocells, etc.)*?
6. What is the plan for maintaining the lighting improvements?
7. Who will be responsible for maintaining the proposed light fixtures?

**Project Costs and Requirements**

Please share information regarding how much the proposed project will cost and the funding amount being requested from the Alliance for Pioneer Square. This section of the application also requires demonstration of property owner permission and a commitment to obtain a Pioneer Square Historic Preservation Certificate of Approval.

|  |  |
| --- | --- |
| How much funding is being requested?  *(this should be a dollar amount)*  *Note: This should be 50% of project costs, at a maximum of $8,000)*.  *\*Please indicate proof of determination of project costs.* | Total Project Cost *(includes all costs including products, equipment, labor, etc.)*:  Funding Request Amount: |
| Are Puget Sound Energy rebates an option for the proposed lighting products?  *(Yes/No/Unsure)* |  |
| If you are not the property owner, do you have written property owner permission?  *Yes/No* | *(submit document as an attachment)* |
| If the project requires infrastructural coordination with neighboring buildings, please upload written permission from neighboring property owners?  *Yes/No*  *\*This question only applies to applications that propose improvements on multiple buildings with multiple owners.* | *(submit document as an attachment)* |

If your project is selected for grant funding, obtaining a Certificate of Approval from the Pioneer Square Historic Preservation Board is mandatory *(maintenance proposals for existing fixtures are exempt)*. Check box to indicate agreement or fill in agreement below. ☐

I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, agree to obtain a Certificate of Approval from the Pioneer Square Historic Preservation board if my project is selected.

**Applicant Demographic Questions:**

These questions ask for demographic information to know who is applying for funding and engaging in the Alliance for Pioneer Square Program. This information also provides an opportunity for reviewers to apply an equity lens to this project and the program’s process. These questions are optional. Demographic information will not be shared with anyone outside of the Alliance for Pioneer Square.

|  |  |
| --- | --- |
| Race |  |
| Gender |  |

**Bonus Question**

Applicants were strongly encouraged to attend or watch the recording of the PSQ Alley Lighting Matching Fund Informational Webinar that was led by SparkLab Lighting Design, LLC and held on October 1, 2020 at 1:00pm.

|  |  |
| --- | --- |
| Did you attend the webinar or watch the video recording?  *Yes/No* |  |