

PIONEER SQUARE MONTHLY

November 20, 2020 1:30-2:30p



TODAY'S AGENDA

THE FOLLOWING TOPICS WILL BE COVERED DURING TODAY'S SESSION

- Guest Presentation: Visit Seattle's Do Something! Campaign (presented by CMO Ali Daniels)
- New Statewide Business Restrictions
- OED Small Business Stabilization Fund
- OED Shop Your Block Campaign
- 2025 Strategic Plan + COVID-19 Response Plan
- Ongoing Alliance Project Updates
- Holiday Programming Review

Questions?

Type them into the chat box or state that you have a question and we will address them or call on you to speak intermittently throughout the presentation and at the end.



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STATEWIDE RESTRICTIONS ON BUSINESSES

- On Sunday, November 15 Governor Jay Inslee issued [new statewide restrictions](#) on social gatherings and businesses. The restrictions will last until December 14, 2020.
- Effective November 16:
 - In-store retail is limited to 25% occupancy, which represents a change from the current 30% occupancy limit.
 - Personal services – like hair salons – are limited to 25% occupancy, which is a decrease from the previous 50% occupancy limit.
- Effective November 18:
 - all indoor dining at restaurants and bars is prohibited.
 - Outdoor dining and takeout service can continue, and table occupancy is limited to five guests per table.



OED SMALL BUSINESS STABILIZATION FUND

- The Seattle Office of Economic Development (OED) is investing an additional \$4 million to stabilize small businesses through its [Small Business Stabilization Fund \(SBSF\)](#)
- \$10,000 grants are available for small businesses throughout Seattle who have been financially impacted by COVID-19.
- This application is open from November 9 to November 30. Those who have previously applied for SBSF must re-apply to be considered for this round of funding.



OED SHOP YOUR BLOCK HOLIDAY CAMPAIGN

- Today, the City of Seattle launched the new [Shop Your Block](#) retail map as part of the larger public campaign—Shop Your Block—that aims to support small businesses throughout the holiday season.
- Shop Your Block connects consumers to local small retail businesses throughout Seattle using the new retail map and online neighborhood marketplaces.
- This campaign is the result of partnerships between the City, Comcast, small business owners, business district organizations, and community partners.

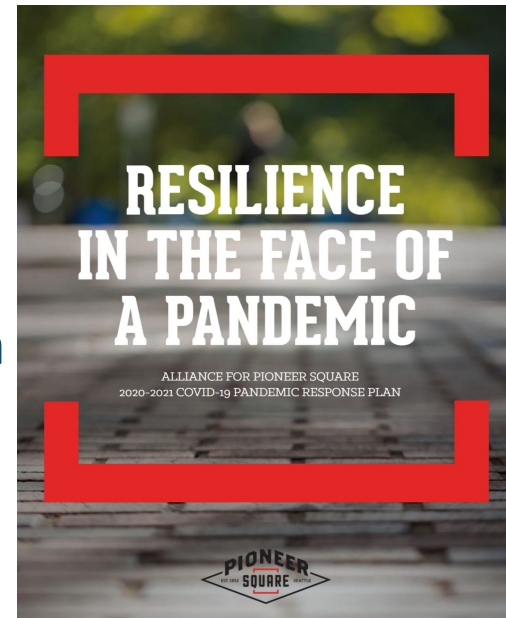


STRATEGIC PLANNING



Your Pioneer Square: 2025 Strategic Plan

COVID-19 Response Plan



ALLIANCE PROJECT UPDATE

- Regular information dissemination
 - bi-weekly COVID-19 resources, bi-weekly public safety message
 - Pioneer Square Business Owner/Manager FB
- Support Local – Pioneer Square Marketplace
- National Promotion Sponsored by Port of Seattle
- Holiday Stories from the Square



2020 HOLIDAY PROGRAMMING

- Passport to Pioneer Square
 - A [passport program](#) to entice the Seattle community to shop, dine, and visit Pioneer Square.
 - Launched in early November
 - Program is active into 2021
- Holiday Gift Guide
 - [Support Local – Pioneer Square Marketplace](#)
 - Curated holiday section of products
 - Open to all BIA businesses
- Free Parking on select Saturdays
- [Lusio Lights](#): Pioneer Square



HOLIDAYS IN THE SQUARE

SMALL BUSINESS SATURDAY

Saturday, Nov. 28

LUSIO LIGHTS

Dec. 1 — Jan. 15

FREE PARKING

November 28
December 5 & 12

SOLIDITY • RESOLVE
#SUPPORTPSQ
STABILITY • RESOLVE

PIONEER
SQUARE

PIONEERSQUARE.ORG

SUPPORT — LOCAL

PIONEER
SQUARE

SHOP
TAKEOUT

It's more important than ever to continue to support Pioneer Square small businesses. We hope that this website will be a valuable resource both to those who need a little help, and to those with help to give.

LIST OF BUSINESSES • SEARCH

ARTS FASHION FOOD + DRINK HEALTH + BEAUTY HOME + LIFE TOURS + SERVICES PIONEER SQUARE HOLIDAYS



STUDIO 103

"White Water" — an encaustic triptych by Joy Hagen
\$3,800

[View Details](#)



BODYTONIC PILATES

Bodytonic Pilates Zoom



NORDO

Evening Intrigue
\$65.00

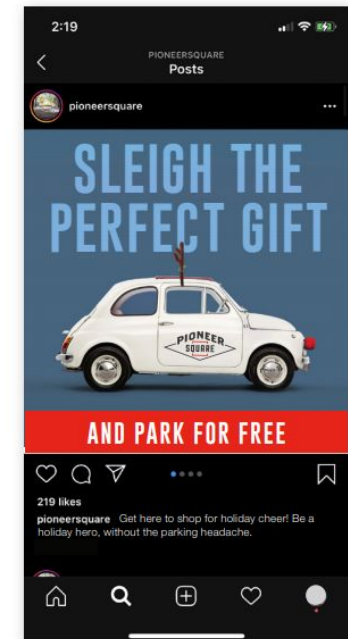
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MGM JEWELRY STUDIO

Odelia Rustic Gray
Diamond Ring
\$2500

[View Details](#)





NEXT STEPS AND FOLLOW UP

- Today's slides and recording shared after this meeting, along with feedback form.
- Next Pioneer Square Monthly to be held on Friday, January 15th, 2020 1:30-2:30 PM.
- Visit allianceforpioneersquare.org for more information on resources
- Email info@pioneersquare.org with questions, to reach out for support, and sign up for regular communications.



QUESTIONS?



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- Email info@pioneersquare.org to sign up for weekly COVID-19 updates

