

# **PIONEER SQUARE MONTHLY**

## **February 19, 2021 1:30-2:30p**



# TODAY'S AGENDA

## THE FOLLOWING TOPICS WILL BE COVERED DURING TODAY'S SESSION

- Guest Presentation: Port Commissioner Peter Steinbrueck
- Statewide Business Restrictions Update
- Relief Resources for Businesses and Workforce
- Commuter Benefits Ordinance
- Ongoing Alliance Project Updates
  - De-Escalation Trainings
  - Passport to PSQ
  - Public Realm Clean Up Survey
- Seattle Clean City Initiative

### Questions?

Type them into the chat box or state that you have a question and we will address them or call on you to speak intermittently throughout the presentation and at the end.



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# GUEST PRESENTATION: PORT COMMISSIONER STEINBRUECK



# STATEWIDE RESTRICTIONS ON BUSINESSES

- On January 28, Governor Jay Inslee announced that the Puget Sound region may progress into Phase 2 of the [Healthy Washington](#) plan.
- The following guidance is now in place for Phase 2:

Activity	Phase 2
Retail stores	Maximum 25% capacity, encourage curbside pick-up
Professional services	Indoor maximum 25% capacity
Eating and drinking establishments	Indoor dining available 25% capacity, end alcohol service/delivery at 11 PM. Outdoor or open-air dining available, max 6 per table, limit 2 households per table
Indoor recreation and fitness establishments	Fitness and training and indoor sports maximum 25% capacity.
Indoor entertainment establishments	Maximum 25% capacity or 200 people, whichever is less. If food or drinks are served, eating and drinking requirements apply.



# NEW PPP GUIDANCE BY SBA

- The U.S. Small Business Administration (SBA) and Treasury issued guidance in early January for the reconstituted [Paycheck Protection Program](#) (PPP).
  - The new PPP has \$284.5 billion available, including \$35 billion for first-time loans.
  - The new PPP is available to businesses that had previously received a PPP loan. Borrowers are eligible for a second-draw PPP loan of up to \$2 million
  - Can determine to use funds between 8-24 weeks after allocation.
  - 100% forgiven based on 60%/40% split where 60% is used for payroll and 40% used for rent, mortgage, interest, utilities.
    - Simplified forgiveness one-page application for loans of <\$150k. Must demonstrate PPP use compliance
    - 40% of PPP loans can be used on certain operational expenses for computing, human resources, accounting, supplier costs for contract-based goods, PPE, property damage from civil unrest, and group health insurance.
  - The PPP will remain open through March 31.



# WEBINARS FOR BUSINESS

- The SBA Seattle District Office will host a series of informational PPP webinars in February. The webinars are free and available to small business owners looking for more information about PPP. The [final webinar](#) will take place on Wednesday, February 24 2-3p.
- The Seattle OED hosted a webinar on January 28 discussing key elements of the 2021 PPP, EIDL, new tax provisions, and the Washington Small Business Development Center Assistance and Advising. [A recording of the webinar and presentation slides are available online.](#)



**Seattle** Office of  
Economic Development



# SHUTTERED VENUES ACT

- \$15 billion through SBA to support live entertainment venues, theaters, museums, and other cultural institutions. Around \$2 billion will be reserved for entities with 50 or fewer full-time employees.
- Amounts for the grants is the lesser of either \$10 million or the amount equal to 45% of the gross earned revenue during 2019
- Applicants must have been fully operational as of February 29, 2020.
- Grants shall be used for expenses such as payroll costs, rent/leases, maintenance costs, utilities, debt, admin, and PPE.
- Grants cannot be used to make payments on loans originated after 2/15/20, make investments or loans.
- Venues may only apply for PPP or funding from the [Save Our Stages act](#).



# COMMUTER BENEFITS ORDINANCE

- The City of Seattle passed a [Commuter Benefits Ordinance](#), which became effective on January 1, 2020. Businesses with 20 or more employees will be required to offer their employees the opportunity to make a monthly pre-tax payroll deduction for transit or vanpool expenses. The ordinance encourages commuters to use transit options other than single occupancy vehicles, thus reducing traffic congestion and carbon emissions.
- Because the deduction is pre-tax, the law has the added benefit of lowering the tax bills for both workers and businesses.
- The [Office of Labor Standards](#) (OLS) enforcement begins January 1, 2021.





# DE-ESCALATION TRAININGS

- The Alliance has partnered with DESC, MID, and SPD to hold a series of de-escalation trainings in 2021. This series is a continuation of the trainings held in 2020.
- The de-escalation training we'll be providing is going to be an in-depth training program that teaches how to recognize, reduce, and manage aggressive behavior.
- RSVP for the March 16th 1:30 PM - 3:00 PM MID/SPD training [here](#).
- RSVP for the March 30th 9:00 AM - 12:30 PM DESC training [here](#).
- RSVP for the April 20th 10:30 AM - 12:00 PM MID/SPD training [here](#).
- More trainings to be announced soon.



# PASSPORT TO PSQ: FEBRUARY CHALLENGE

- For this [Passport to Pioneer Square](#) challenge, we're asking folks to visit Occidental Square and take/post a selfie with the new Holding Hope statue or Valentine's Day Ice Sculpture to be entered to win a Rum Runner's Card from Smith Tower.
- We encourage Pioneer Square businesses to promote Passport to Pioneer Square to their customers. We created a simple [Passport to Pioneer Square media kit](#) to help businesses promote the program.



# PUBLIC REALM SPRING CLEAN SURVEY

- The Alliance for Pioneer Square coordinates the yearly volunteer clean up event in the neighborhood known as the annual Spring Clean.
- To keep our community healthy, we are exploring ways to bring extra cleaning to the neighborhood without gathering in person. Please fill out [this survey](#) by March 19, so we know which supplemental cleaning activities to prioritize. Top ranked cleaning activities will be executed this spring.
- When it is safer to gather again, we look forward to bringing back a more traditional annual Spring Clean Event!



2019 Spring Clean



# SEATTLE CLEAN CITIES INITIATIVE

- The Seattle Parks and Recreation [Clean City Initiative](#) is a program that invests \$3 million into new and existing programs to clean up litter and garbage across the city. The Clean City Initiative pulls together and expands efforts from Seattle Public Utilities (SPU), Seattle Parks and Recreation, and Seattle Department of Transportation to address the backlog in maintenance. The Clean City Initiative includes:
  - Additional SPU litter routes
  - Weekly park and neighborhood focuses
  - Increased trash pick up from encampments and RVs
  - Additional needle collection
- Over 1,000,000 lbs. of trash collected from parks, neighborhood streets, and business districts across the city in January.



# HOW CAN WE IMPROVE

- The Alliance values the perspective of our stakeholders. We invite you to submit feedback on how we can both improve these sessions to better tailor the content to your interests and how our organization can better respond to the needs of our neighborhood.
- Please take a moment to complete [this brief feedback form](#) to ensure we hear your thoughts.



# NEXT STEPS AND FOLLOW UP

- Today's slides and recording shared after this meeting, along with feedback form.
- Next Pioneer Square Monthly to be held on Friday, March 19th, 2021 1:30-2:30 PM with special guest's from Sound Transit and SDOT.
- Visit [allianceforpioneersquare.org](https://allianceforpioneersquare.org) for more information on resources shared here.
- Email [info@pioneersquare.org](mailto:info@pioneersquare.org) with questions, to reach out for support, and sign up for regular communications.



# QUESTIONS?



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