

PIONEER SQUARE MONTHLY

June 18, 2021 1:30-2:30p



TODAY'S AGENDA

THE FOLLOWING TOPICS WILL BE COVERED DURING TODAY'S SESSION

- General Updates
 - WA State- Phase 3 + Local Mask Guidance
 - Occidental Square Pavilion
 - Mariners + Sounders Game Day Attendance
 - 2021 Cruise Season
 - ORCA Recovery Card Program
- Alliance Updates
 - Public Realm
 - Public Safety
 - Lunch and Learn: SDOT Areaways
 - Marketing

Questions?

Type them into the chat box or state that you have a question and we will address them or call on you to speak intermittently throughout the presentation and at the end.



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WA STATE- PHASE 3

- On May 13, Governor Jay Inslee [announced](#) that the entirety of Washington State may progress into Phase 3 of the [Healthy Washington](#) plan beginning May 17.
- The State will fully reopen on June 30, which could happen earlier if 70% or more of Washingtonians over the age of 16 get their first vaccine dose.
- King County's Local Health Officer Mask Mandate Directive will end June 29. State and federal mandates are still applicable.
- Businesses that are open to the public are strongly encouraged to continue ensuring their customers and employees wear face masks.



CDC / KING COUNTY MASK GUIDANCE

- Last week, the CDC [announced](#) fully vaccinated people can resume activities without wearing a mask or physically distancing, except where required by federal, state, local, tribal, or territorial laws, rules, and regulations, including local business and workplace guidance.
- Governor Inslee announced that individual business owners may choose to require all customers to wear masks.
- Seattle / King County Public Health [announced](#) that mask wearing is required in public indoor spaces unless they have implemented a state-approved means of checking everyone's vaccination status upon entry
- On May 21, Governor Inslee released a [proclamation](#) further clarifying mask guidance.



OCCIDENTAL SQUARE PAVILION

- The [Occidental Square Pavilion](#) is now open to the public.
- The Downtown Seattle Association is activating the pavilion and surrounding park with activities, programming, art installations and staffing on a daily basis.
- The Pavillion is a collaboration between the Seattle Parks Foundation, the Alliance for Pioneer Square, Downtown Seattle Association, and Seattle Parks and Recreation.
- The Occidental play area has also reopened after being closed for more than a year during the COVID-19 pandemic.



2021 CRUISE SEASON

- On Thursday, May 20th several cruise lines said they will restart roundtrip cruises from Seattle to Alaska this summer.
- The resumption of sailing is made possible by the recent passage of the Alaska Tourism Restoration Act, which will allow cruise lines to bypass Canada.
- [84 sailings to/from Seattle are scheduled beginning on July 19 through October 23.](#)
- Piers 66 and 91 will be used for all sailings.



MARINERS+SOUNDERS GAME DAY ATTENDANCE

- [Sounders FC](#) is set to increase capacity at games this month for the matches on June 23rd and 26th, the Sounders are going back to their full stadium ticket plan.
- Attendance levels are expected to be similar to 2019 match figures of 33K+ for these and all future matches.
- [The Mariners](#) will increase their game day attendance to the 47,000 max capacity starting July 2.
- Vehicle, pedestrian and public transit traffic patterns will increase significantly for all upcoming matches.
- Seattle Police are responsible for directing traffic during game days.
- Report any traffic issues to Sara Pizzo, Public Realm Manager at sara@pioneersquare.org.



ORCA RECOVERY CARD PROGRAM

- Last week, Mayor Jenny Durkan [announced](#) a [six-month program](#) to help get Seattle employees back to work affordably and efficiently.
- SDOT is providing up to 2,000 free ORCA Recovery Cards for people working in the Little Saigon, Chinatown — International District (CID), Japantown, and Pioneer Square neighborhoods in food service and grocery industries.
- SDOT is distributing the ORCA cards from June 21 to June 30 to employees and business owners.



BROKEN WINDOW AND FACADE IMPROVEMENT FUND

- Applications are now open for the [Broken Window and Facade Improvement Fund](#), a new financial support program for businesses and properties in the district.
- The fund is intended to support Pioneer Square business and property owners who need financial assistance for projects that will improve storefronts and building facades.
- Any projects completed on or after June 7 are eligible for funding. This program was made possible by funding from Historic South Downtown.



COMMUNITY MURAL ARTIST CALL

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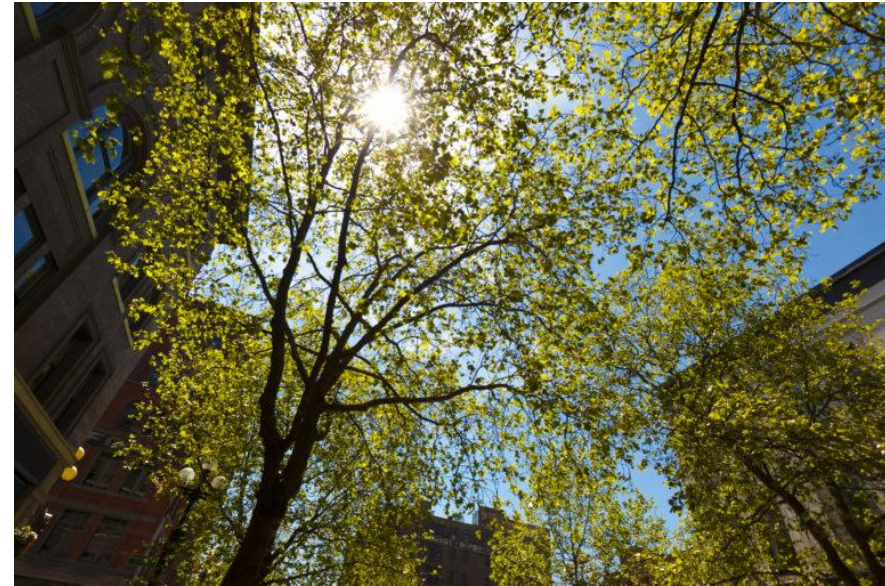
PUBLIC REALM IMPROVEMENTS

- Later this month, two new pieces of public art will be installed in Occidental Square Park. The first is a revival piece by Dylan Neuwirth's called "Just Be." The second piece is also a revival by Celeste Cooning.



2021 BIA INSPIRATION FUND

- The BIA is matching volunteer hours and/or funding up to \$5,000 for community members to implement projects and programs making a positive impact in the Pioneer Square neighborhood as part of the [Inspiration Fund](#).
- The BIA will accept applications for projects ranging from \$1,000-\$5,000. 80% will be funded when the grant is awarded. Remaining 20% funded upon completion.
- Applications are due May 31.
- Award notifications will be sent on July 15.



LUNCH & LEARN: SDOT AREAWAYS PROGRAM

- Join the Alliance for Pioneer Square and SDOT for an update on Areaways Program.
- The lunch and learn will be held virtually on Thursday, June 24th from 12-1p.
- RSVP for the lunch and learn [here](#).



PUBLIC SAFETY

- De-escalation training series:

- The Alliance has partnered with MID, and SPD to hold a series of de-escalation trainings in 2021.
- The training we'll be providing is going to be an in-depth training program that teaches how to recognize, reduce, and manage aggressive behavior.
- RSVP for the August 17th 10:30 AM - 12:00 PM MID/SPD training [here](#).

Metropolitan
Improvement
District

- Crime and safety survey:

- Last month, we invited neighborhood business owners to complete a survey regarding their crime and safety experiences over the past 12 months.
- 106 business owners responded.
- We will use the information collected to advocate for City-level actions that will increase safety in Pioneer Square.



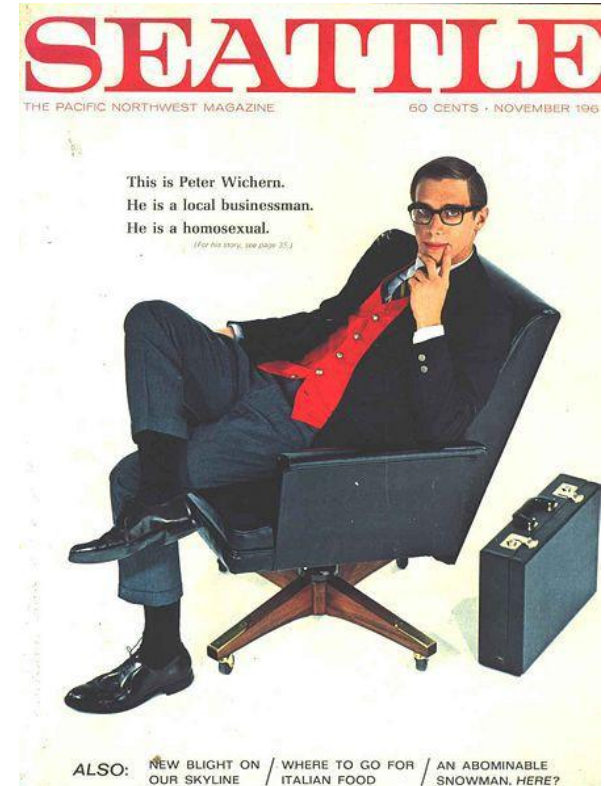
PASSPORT TO PSQ: JUNE CHALLENGE

- For this [Passport to Pioneer Square](#) challenge, we are asking folks to snap a photo at Waterfall Garden Park to win a \$50 Damn the Weather gift card.
- We encourage Pioneer Square businesses to promote Passport to Pioneer Square to their customers. We created a simple [Passport to Pioneer Square media kit](#) to help businesses promote the program.



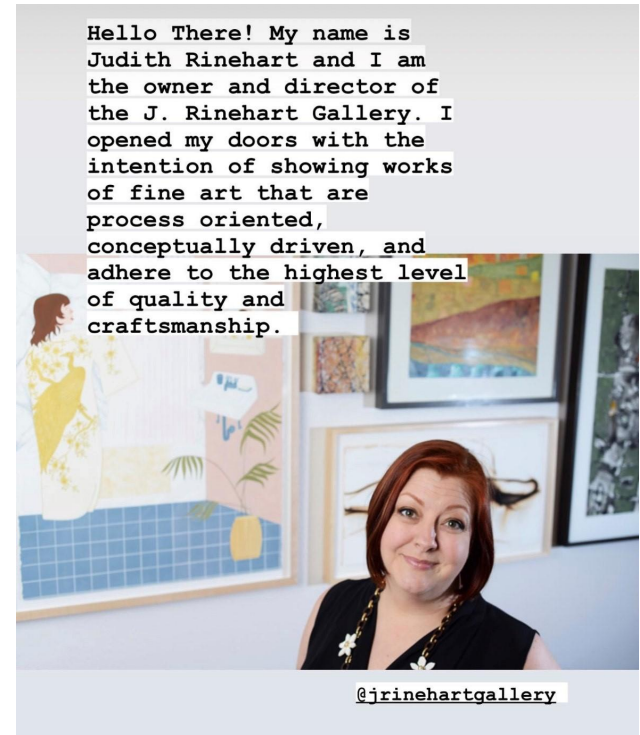
STORIES FROM THE SQUARE

- We are excited to introduce a continuation of our series highlighting community members of Pioneer Square called [Stories from the Square: Pride in History](#), we will feature a handful bygone LGBTQ spaces in the neighborhood.
- Stories will be shared via social and web, with all stories being captured on the Pioneer Square website.



BUSINESS SOCIAL TAKEOVER

- The Alliance is elated to announce a new social media series highlighting neighborhood business owners.
- Each Friday, one Pioneer Square business will takeover the Pioneer Square social media channels to share their story.
- The series is currently in pilot mode as we streamline the takeover process.
- Interested in participating? Contact thembela@pioneersquare.org.



HOW CAN WE IMPROVE

- The Alliance values the perspective of our stakeholders. We invite you to submit feedback on how we can both improve these sessions to better tailor the content to your interests and how our organization can better respond to the needs of our neighborhood.
- Please take a moment to complete [this brief feedback form](#) to ensure we hear your thoughts.



NEXT STEPS AND FOLLOW UP

- Today's slides and recording shared after this meeting, along with feedback form.
- Next Pioneer Square Monthly to be held on Friday, July 16th, 2021 1:30-2:30 PM.
- Visit allianceforpioneersquare.org for more information on the programs and resources shared here.
- Email info@pioneersquare.org with questions, to reach out for support, and sign up for regular communications.



QUESTIONS?



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