

PIONEER SQUARE MONTHLY

July 16, 2021 1:30-2:30p



TODAY'S AGENDA

THE FOLLOWING TOPICS WILL BE COVERED DURING TODAY'S SESSION

- General Updates
 - WA State- Re-Opening
 - South Access 2 Update
 - Waterfront LID Assessment
 - City of Seattle Welcome Back Weeks
 - First Thursday Art Walk
- Alliance Updates
 - Public Safety
 - Public Realm
 - Marketing

Questions?

Type them into the chat box or state that you have a question and we will address them or call on you to speak intermittently throughout the presentation and at the end.



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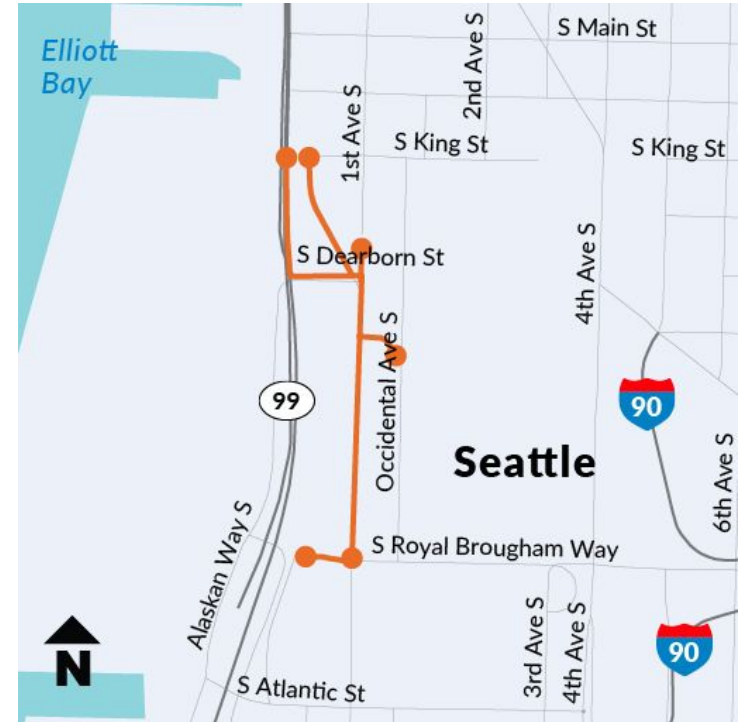
WA STATE- REOPENING

- On June 30, the [state removed most COVID-19 restrictions](#). Additionally, on June 29, King County's mask directive ended as COVID-19 rates have decreased and 70% of people in the county are fully vaccinated.
- Mask guidance will continue to follow the state health order – all unvaccinated or partially vaccinated people must continue to wear masks in indoor public places and crowded, outdoor public places when six feet of distance cannot be maintained.
- Any business retains the right to continue capacity/physical distancing restrictions and the right to request or require employees and/or customers to wear masks.



SOUTH ACCESS 2

- [This project](#) completes final roadway work around the south portal of the SR 99 Tunnel, and builds new pedestrian and bicycle amenities that connect Seattle's stadiums with the waterfront.
- The work includes paving portions of First Avenue South and South Dearborn Street, and turning Railroad Way South into a pedestrian plaza that links Seattle's stadiums with the central waterfront.
- Much of this work could not be completed previously due to SR 99 Tunnel and Alaskan Way Viaduct Demolition work.
- Construction to start this month.



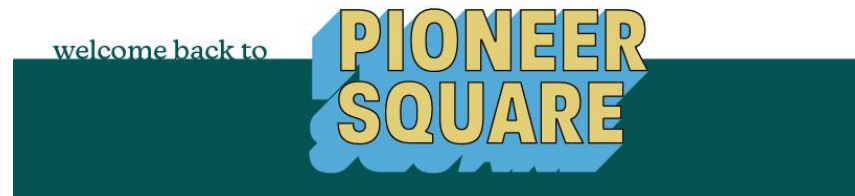
WATERFRONT LID

- As part of the Waterfront Seattle funding plan, Seattle established a [Local Improvement District \(LID\)](#) in January 2019.
- The Waterfront LID is a tool through which property owners in the LID contribute to a portion of the Waterfront Seattle improvement costs through LID assessments.
- On July 9, 2021, the City of Seattle Treasury Division of the Finance and Administrative Services Department (FAS) mailed a Prepayment Assessment Notice to each owner or reputed owner in the LID boundary area
- If you have questions regarding the prepayment assessment notice, call: 206.233.7172 or email: LID-Administrator@Seattle.gov



CITY OF SEATTLE WELCOME BACK WEEKS

- A slate of events and promotions that will take place as part of the Welcome Back Weeks occurring from July 12 – 26 in downtown Seattle.
- Welcome Back Weeks are part of the City's downtown recovery effort, with the goal of bringing workers, small businesses, and visitors back downtown.
- A [Welcome Back Week event](#) will be held in Occidental Mall on Saturday July 24th from 11-3P featuring:
 - Live music from Shaina Shepherd, Shenandoah Davis, and The Black Tones
 - 'Found Fashion' Exhibition from Path with Art
 - Free screen printing from Party Hat Gallery
 - Vaccine pop-up offering Johnson & Johnson and Pfizer



FIRST THURSDAY ART WALK

- [First Thursday Art Walk](#) will officially return on August 5th.
- Several galleries in Pioneer Square and beyond are launching the 2021 [Seattle Deconstructed Art Fair](#) in tandem with Art Walk.
- The First Thursday Free Parking Program will resume for August Art Walk. Free parking is available at select garages from 5-10pm with a Free Parking voucher.
- Alliance staff will distribute vouchers to galleries leading up to Art Walk.



PUBLIC SAFETY

- MID/SPD De-escalation training series:
 - The Alliance has partnered with MID, and SPD to hold a series of de-escalation trainings in 2021.
 - The training we'll be providing is going to be an in-depth training program that teaches how to recognize, reduce, and manage aggressive behavior.
 - RSVP for the August 17th 10:30 AM - 12:00 PM MID/SPD training [here](#).

Metropolitan
Improvement
District

- DESC De-escalation training series
 - DESC is offering this virtual training to stakeholders of the Alliance for Pioneer Square.
 - The training will be held on August 31, 2021 from 1:00pm - 4:30pm via Zoom.
 - This is a 3.5-hour training focused on person-centered de-escalation.
 - RSVP [here](#).



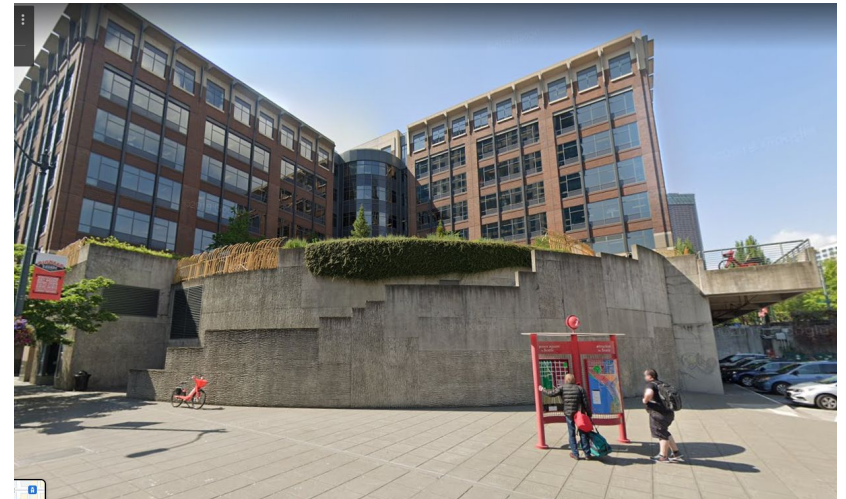
BROKEN WINDOW AND FACADE IMPROVEMENT FUND

- We have received a large volume of applications. Due to funding limitations, the Broken Window and Façade Improvement Fund is currently paused.
- The [Broken Window and Façade Improvement Fund](#), a new financial support program for businesses and properties in the district.
- The fund is intended to support Pioneer Square business and property owners who need financial assistance for projects that will improve storefronts and building facades.



COMMUNITY MURAL

- The Alliance for Pioneer Square is working on an upcoming permanent mural project.
- This month we completed a survey asking community members to express which mural theme you would most like to see reflected in a brand-new permanent mural located in Pioneer Square.
- A call for artists will be released on Monday.
- The mural will be located behind S King Street Center.



PUBLIC REALM IMPROVEMENTS

- Later this month, two new pieces of public art will be installed in Occidental Square Park. The first is a revival piece by Dylan Neuwirth's called "Just Be." The second piece is also a revival by Celeste Cooning.



LUNCH & LEARN: SOLID WASTE

- The Alliance for Pioneer Square held a lunch and learn event this week with representatives from SPU, Waste Management, and Recology for an update on garbage collection, recycling and yard/food waste.
- Topics covered the Lunch and Learn include:
 - At this lunch and learn, you will learn more about:
 - the solid waste service area for Pioneer Square
 - the CAP program
 - expectations for pick up services
 - commercial resources
 - the importance of solid waste diversion
 - successful internal organizational system for solid waste
 - how to prevent contamination
- View the Lunch and Learn slides and recording [here](#).



SUMMER 2021 CAMPAIGN



- Recently launched the Summer 2021 campaign, aim to encourage Seattle community to experience something new in PSQ
- Digital audio commercials and display ads
- Share on social on PSQ IG/FB



STORIES FROM THE SQUARE

- In anticipation of the return of First Thursday Art Walk and the SDAF in August, we are excited to introduce a new series called [Stories from the Square: First Thursday Art Walk](#).
- Next few weeks, dive into the history of First Thursday Art Walk.
- Stories will be shared via social and web, with all stories being captured on the Pioneer Square website.



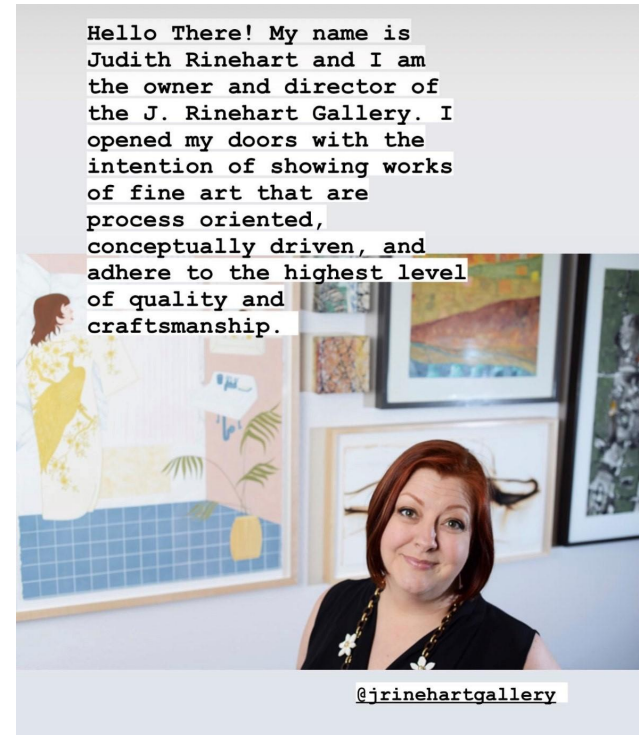
PASSPORT TO PSQ: RECOVERY

- Part of the City's downtown recovery effort, a relaunched [Passport to Pioneer Square](#) program begins Saturday, July 24, in alignment with the Welcome Back Week event in Pioneer Square, from 10:30 a.m. – 3 p.m.
- July challenge is to attend the event, follow Pioneer Square on social media, and/or share a photo of the Welcome Back Week event. Prizes include Alicia Keys tickets, Sounders FC vs LA Galaxy seats, a helicopter tour, etc.
- More information and future challenges are available on the Alliance's [website](#).



BUSINESS SOCIAL TAKEOVER

- The Alliance is elated to announce a new social media series highlighting neighborhood business owners.
- Each Friday, one Pioneer Square business will takeover the Pioneer Square social media channels to share their story.
- We have created a [Google Form](#) and [a set of instructions](#) to help businesses get started with the process.
- Interested in participating? Contact thembela@pioneersquare.org.



HOW CAN WE IMPROVE

- The Alliance values the perspective of our stakeholders. We invite you to submit feedback on how we can both improve these sessions to better tailor the content to your interests and how our organization can better respond to the needs of our neighborhood.
- Please take a moment to complete [this brief feedback form](#) to ensure we hear your thoughts.



NEXT STEPS AND FOLLOW UP

- Today's slides and recording shared after this meeting.
- Visit allianceforpioneersquare.org for more information on the programs and resources shared here.
- Email info@pioneersquare.org with questions, voice concerns and to reach out for support.



QUESTIONS?



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