

2023 BIA Budget

	2023
Personnel	\$500,000
<i>Salary/Wages</i>	\$500,000
Professional Fees	\$11,000
<i>Accounting</i>	\$11,000
Operations/Meetings	\$50,250
<i>Rent</i>	\$30,250
<i>Conferences/Retreats</i>	\$5,000
<i>Team/Training/Materials</i>	\$10,000
<i>Meeting Expenses/Board Expenses</i>	\$5,000
Business Development	\$19,620
<i>BIA Inspiration Fund</i>	\$10,000
<i>Recruiting</i>	\$5,000
<i>Networking Event</i>	\$3,600
<i>PBID</i>	\$1,020
Communications/PR/Marketing	\$130,000
<i>Trail to Treasure</i>	\$5,000
<i>PR/Advertising</i>	\$50,000
<i>Map and Guide</i>	\$30,000
<i>Holiday + Retail Promotion</i>	\$40,000
<i>Concierge Tour</i>	\$5,000
Public Realm	\$150,000
<i>Flower Baskets</i>	\$40,000
<i>Parks and Gateways (NEPSQ)</i>	\$60,000
<i>Holiday</i>	\$50,000
Safety and Civility	\$50,000
<i>Safety Programming</i>	\$50,000
<i>Subtotal</i>	\$910,870
<i>Management Fee</i>	\$136,631
Total	\$1,047,501