



Alliance for Pioneer Square Marketing & Communications Manager

Organization: Alliance for Pioneer Square
Job Title: Marketing and Communications Manager
Timing: Full-time (40 hours/week)
Compensation: \$70,000 - \$78,000, \$75/mo. data plan stipend

The Alliance for Pioneer Square is seeking a Marketing & Communications Manager to work on communications and marketing projects in the Pioneer Square National Historic District. The position requires close collaboration with both Alliance team members and partnering organizations. This role will be 80% of the time in the office and 20% hybrid option.

The Alliance for Pioneer Square is a 501-(c) (3) economic development organization. The mission of the Alliance is the betterment of Pioneer Square through advocacy, programming, marketing, and community action. The Alliance is comprised of neighborhood stakeholders, property and business owners, residents, and interested others. The Alliance administers the Pioneer Square Business Improvement Area.

Essential Functions:

- Help develop creative briefs and guide creative direction to meet objectives for all advertising and public-facing communications, including print, digital, and video assets
- Conceptualize and execute on multichannel campaigns, ensuring the alignment of communications and messaging in all channels
- Manage content and updates for internal and external touch points, establish budget guidelines, produce in events, and document business processes
- Gather customer and market insights to inform outreach and engagement strategies
- Identify effectiveness and impact of current marketing initiatives with tracking and analysis, and optimize accordingly
- Present ideas and final deliverables to internal and external teams, and communicate with senior leaders about marketing programs, strategies, and budgets

Skills/Experience:

- Experience, enthusiasm, and passion for: marketing, design, business district revitalization, and/or related fields
- Storytelling, social media savvy, and video creation a plus

- Proven success in developing marketing plans and campaigns
- Excellent written and verbal communication skills
- Strong project management, multitasking, and decision-making skills
- Metrics-driven marketing mind with eye for creativity
- Experience with marketing automation and CRM tools

Qualities

- Proficiency with online marketing and social media strategy
- Tenacious and positive, with a “can do” attitude
- Outgoing, friendly personality
- Strong work ethic, independent, self-motivated, detail-oriented
- Ability to take action quickly
- Creative, with innovative implementation skills and solid problem-solving capability

The Alliance is committed to creating a diverse environment and is proud to be an equal opportunity employer. The Alliance never discriminates on the basis of race, color, religion, sex, sexual orientation, gender identity or expression, national origin, age, disability, veteran status, marital or family status, or based on an individuals’ status in any group or class protected by applicable federal, state, or local law.

To apply please submit your resume and cover letter to: jobs@pioneersquare.org. No agents or phone calls please. Applications are due Friday, June 26th by 5:00pm.