

# July 2025 Update

Business Improvement Area (BIA) resources fund activities that support your business and benefit the entire neighborhood. The BIA works to maximize its positive impact on the neighborhood by leveraging these direct investments into Pioneer Square.

**PIONEER  
SQUARE  
BUSINESS  
IMPROVEMENT  
AREA**

## BIA Board

The Board meets at 3 p.m. on the second Tuesday in February, May, August, and October. Meetings are open to the public and held at the Alliance for Pioneer Square office.

**Emily Kim, Co-chair**

The Pastry Project, Restaurant/Retail

**Paul D. McKee, Co-chair**

Studio106, Art/Retail

**Barry Blanton, Secretary**

Blanton Turner, Professional Services

**Adam Hasson, Treasurer**

SAMIS, Property Owner

**Judith Rinehart, At-Large**

J. Rinehart Gallery, Art/Retail

**Dani Cone**

Cone & Steiner General, Retail

**Jane Nelson**

Nelson & Nelson PLLC,  
Professional Services

**Matthew Remington**

Undead Labs,  
Upper Floor Technology

**Aidan Sakakini**

Sew Generously Bespoke, Retail

**Jesse Spring**

Bad Bishop, Restaurant/Retail

## It's been a busy year so far! *Here's what we've done in 2025*



Granted **\$20,000**  
to local businesses  
for event support  
via the Inspiration Fund



Supported over **20** new  
businesses opening in  
Pioneer Square



Coordinated **150**  
volunteers for our  
2025 Spring Clean



Hung **100**  
flower baskets



Awarded grants to **32**  
small businesses via the  
PS I Love You Fund



Hosted **two**  
community  
networking events





## PIONEER SQUARE BUSINESS IMPROVEMENT AREA



# More about our work for the BIA in 2025



## Leadership, Capacity Building, and Advocacy

- Advocated for zoning changes to support housing development for a maker's district.
- Submitted an application to the Washington State Arts Commission for the designation of Pioneer Square as a Creative District.

## Public Realm

- Led and supported multiple community engagement efforts for projects, including Pioneer Square Park, City Hall Park and Prefontaine Place, and Occidental Promenade.
- Submitted a grant application to King County's Healthy Communities and Parks fund to further design capital improvements to Pioneer Square Park.

## Business Development

- Hired a Sports Economy Coordinator to leverage the opportunities of Club World Cup in 2025 and World Cup in 2026.
- Hosted a webinar to help businesses prepare for the 2025 Club World Cup, summer concerts, and other neighborhood events.
- Organized a tour for local hotel concierges to highlight the shops, galleries, and restaurants that their guests can enjoy.

## Communications & Marketing

- Provided interviews to represent the Pioneer Square community to the Seattle Times, the Puget Sound Business Journal, KUOW-FM, KNKX-FM, all four local TV stations, and the weekly business podcast.
- Supported the Seattle Jazz Fellowship's first Pioneer Square Jazz Night, featuring 13 bands at 13 locations throughout the neighborhood.



**Thank you!** We couldn't do this work without you. For more, see our 2025 Strategic Plan: [www.allianceforpioneersquare.org/strategy](http://www.allianceforpioneersquare.org/strategy)

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