

January 2026 Update

Business Improvement Area (BIA) resources fund activities that support your business and benefit the entire neighborhood. The BIA works to maximize its positive impact on the neighborhood by leveraging these direct investments into Pioneer Square.

**PIONEER
SQUARE
BUSINESS
IMPROVEMENT
AREA**

Accomplishment highlights! *July-December 2025*

BIA Board

The Board meets at 3 p.m. on the second Tuesday in February, May, August, and October. Meetings are open to the public and held at the Alliance for Pioneer Square conference room.

Emily Kim, Co-chair

The Pastry Project, Restaurant/Retail

Paul D. McKee, Co-chair

Studio 106, Art/Retail

Barry Blanton, Secretary

Blanton Turner, Professional Services

Adam Hasson, Treasurer

SAMIS, Property Owner

Judith Rinehart, At-Large

J. Rinehart Gallery, Art/Retail

Dani Cone

Cone & Steiner General, Retail

Jane Nelson

Nelson & Nelson PLLC,
Professional Services

Matthew Remington

Undead Labs,
Upper Floor Technology

Aidan Sakakini

Sew Generously Bespoke, Retail

2025 Inspiration Fund Grants

- Seattle Outdoor Fashion Week (SOFW) brought 400 people to Pioneer Square's first outdoor fashion week, a celebration of Seattle's outdoor heritage and contemporary outdoor fashion culture.

"We cannot thank the Pioneer Square BIA enough. The grant was truly instrumental in bringing the event to life, and we're committed to making it an annual tradition that continues to bring visitors to Pioneer Square."

- Juriana Spierenburg, Populus

- The Refract Block Party enabled the public to attend a free gathering to learn more about Pilchuck Glass School and the area's glass community. The event featured live glassblowing and activities for all ages. The event also featured artwork created by youth, the next generation of glass artists.



Supported **18** new business openings in Pioneer Square



Granted **\$20,000** to local businesses via the Inspiration Fund



Hosted **three** community networking events



**PIONEER
SQUARE
BUSINESS
IMPROVEMENT
AREA**



More about our work July-December 2025



Leadership, Capacity Building, and Advocacy

- Executive Director Lisa Howard recognized as Historic Preservation Champion by Historic Seattle
- Developed 2030 Strategic Plan with input from hundreds of community stakeholders
- Recruited new BIA Stakeholder Board members

Business Development

- Provided activation support for Club World Cup
- Launched upper floor recruitment strategy to attract more office tenants
- Supported announcement of redevelopment of the Grand Central Building
- Hosted annual neighborhood celebration with nearly 300 people in attendance
- Promoted Small Business Saturday with promotions, materials, and two-hour free parking
- Held well-attended tour for hotel concierges

Communications & Marketing

- Provided interviews to represent the Pioneer Square community to KIRO-TV, The Seattle Times, The Puget Sound Business Journal, KOMO-TV, KING-TV, Seattle Magazine, FOX 13, and Seattle Met
- Sponsored Jazz Night in Pioneer Square
- Coordinated the annual Holiday Ornament Scavenger Hunt
- Promoted the Chrysanthemum Crawl to support galleries and retailers

Public Realm

- Partnered with SDOT and Seattle Parks Foundation for enhancements to Occidental Promenade
- Engaged community stakeholders in the redesign of Pioneer Park
- Collaborated with the Downtown Seattle Association (DSA) to install holiday lights in the trees in Occidental Park and along First Avenue



Thank you! We couldn't do this work without you. For more, see our 2030 Strategic Plan www.allianceforpioneersquare.org/strategy

VISIT: 105 S Main, Suite 201, Seattle, WA 98104
MAIL: PO Box 4507, Seattle, WA 98194

PHONE: 206.667.0687
ALLIANCEFORPIONEERSQUARE.ORG